



choicesflooring.com

natural
CHOICES

NEW ZEALAND

ILLOURA
COLLECTION

Temuka

windsor wool

A photograph of a sheep standing in a grassy field during sunset. The sheep is in the foreground, looking towards the camera. The background shows other sheep grazing in the distance under a warm, golden light. A semi-transparent dark grey box is overlaid on the left side of the image, containing white text.

WHY BUY WOOL CARPET?

Wool is a natural fibre that's been used in carpet for centuries, and is the perfect natural choice for those looking to add beauty and luxury to their home.

Wool carpet is incredibly durable, it also naturally repels and resists stains and disguises dirt, meaning it will maintain its appearance over many years.

If you suffer from allergies, the beauty of wool extends to its health benefits. Wool carpet resists dust mites, mould and bacteria and its fibres cannot be inhaled making it a great natural, non-allergenic choice.

In addition to looking good, wool carpet absorbs sound and cushions the home against echo and room to room transfer noise. With the added benefit of being naturally fire resistant, it's a simple choice.

Available in a range of colours, you're spoilt for choice when it comes to selecting your desired shade.

Whichever wool carpet option you choose, you'll love its natural beauty, durability and take comfort in its enduring quality.



natural CHOICES

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ILLOURA COLLECTION

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Femuka

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windsor wool

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BEFORE YOU BUY

Throughout this brochure you may notice a colour variation between the room and swatch images. Both are the best possible representation of that product within two different photographic environments. It is important to keep in mind that there are a number of variances in addition to lighting that may affect the way your carpet looks. This can include the pile direction, paint colour on walls, furniture and décor items that can alter the appearance of your carpet.

HOW LIGHTING AFFECTS THE LOOK OF YOUR FLOOR

Flooring is one of the biggest surface areas in your home and a key design element to any interior. When selecting your carpet, colour plays just as much of an important role as price, style and quality.

It is important to take into consideration how your selected carpet may look once it is installed in your home as the lighting in the room will have a significant impact on the way the colour of the carpet is perceived.

For example, carpet that is laid in a room that receives little to no natural light will appear drastically different to a room that has a lot of natural light coming in. The carpet will also appear different as the light changes throughout the day and transitions from morning to night.

THE EFFECTS OF ARTIFICIAL LIGHTING

Natural sunlight is not the only lighting that has an impact on the colour of your carpet; the type of light fixtures you have in the room will also play a part in how the carpet will look in your room.

Indirect lighting, such as a wall bracket aims light toward ceilings or walls, whereas a lampshade or floor lamp has a wider spread of light, therefore the light displayed will rebound against walls and floor.

For the best representation, we recommend going into your local Choices Flooring store and request to take a sample of your desired colour home. In addition, take a sample that is a shade darker so you can compare the two shades in both natural and artificial light at various times throughout the day to ensure you are happy with the true colour of the carpet within your room.



Wall colour and furniture can appear to change the tone of your carpet due to colour reflection.

The actual swatch generally appears most like the mid to dark sections of the room image.

Under natural light your carpet can appear drastically lighter.

For more information, visit **choicesflooring.com** or speak with your sales consultant at your local Choices Flooring store.

WOOL CARPET CARE & MAINTENANCE GUIDE

There is nothing like the feeling of soft wool carpet underfoot. Wool not only looks great, but also acts as a natural insulator and can be a great statement piece in a room. However, it requires regular maintenance, so it is important you clean your wool carpet often to maintain that great look and feel. Your wool carpet will retain its good looks and last longer if you follow our recommended care routine.

VACUUMING YOUR WOOL CARPET

There are two types of vacuum cleaners: plain suction and beater bar. For wool carpets use a suction vacuum or a beater bar on the highest setting.

The use of rotating brush vacuums on loop pile carpet may cause damage to the pile if the setting is too low, the vacuums beater bar or brushes can damage the carpets surface, causing it to look worn and frayed. Only use manually adjustable beater bars at the highest setting.

Also, to ensure your vacuum does not lose suction you should empty the vacuum cleaner dust bag once it is half full. Check at least monthly whether the dust filter should be cleaned, or vacuum cleaner bag should be replaced. During the first few months you should preferably check this weekly.

The following vacuum cleaner features are recommended for luxuriously thick or heavy-duty soft pile carpets to help maintain your investment:

Adjustable Height – always use the highest setting where appropriate.

Adjustable Suction – use a suction level which allows the vacuum head to glide while lifting foreign matter from the carpet.

Vacuuming new wool carpets sometimes results in slight piling. This is temporary and in no way detracts from your carpet's quality and durability. A good vacuum removes any trace of piling. With a new carpet especially during the first few months, vacuum cleaning causes lint formation. This does not damage your carpet – only a fraction of the total pile weight is concerned.

PROMPTLY ATTEND TO SPILLS AND STAINS

Firstly, contain the stain – firmly blotting up any excess liquid spills and scraping up any solids. In the event of a very large stain, put a towel down and stand on it firmly to remove as much liquid as you can before applying any stain treatment. And a word of advice – NEVER rub wet wool carpet as it can cause permanent damage to the pile.

PROFESSIONALLY STEAM CLEAN

A professional steam clean should be undertaken by a reputable operator in accordance with the Manufacturers Warranties. This can remove entrapped soil particles and revive the appearance of your carpet. Do not be concerned about the wet cleaning process removing natural oil from your wool carpet – most of this was removed during manufacture as an oily carpet attracts dirt far more quickly.



For more information regarding the care & maintenance
of your carpet, visit [choicesflooring.com](https://www.choicesflooring.com)



ILLOURA
COLLECTION

ILLOURA CARPETS BRINGS UNIQUE AND RICH COLOUR DEPTH ENHANCING INTERIORS.

KEY FEATURES



Exclusive to
Choices
Flooring



Allergy
Friendly



Durable



Easy
Cleaning



Eco-Friendly



Family
Friendly



Hard
Wearing



Low
Maintenance



Natural
Fibre



Quiet
Underfoot



Rental
Friendly



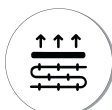
Pet
Friendly



Stain
Resistance



Sound
Absorption



Underfloor
Heating
Suitability

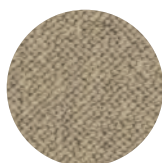


ILLOURA AYRSHIRE
Colour Featured: Lorne

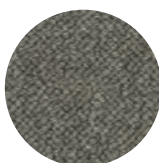
AYRSHIRE

Ayrshire is a wool loop pile carpet with relaxed forms that maintains simplicity with a heathered yarn composition.

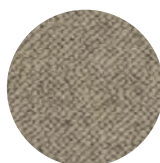
CURRENT COLLECTION



ADAMS



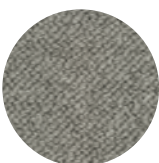
ALTEN



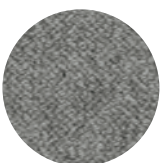
BOLTON



HOBSON



LORNE



TINLEY



ILLOURA KADOTA
Colour Featured: Lanark

KADOTA

Kadota, a meticulously woven elegant loop pile of subtle beauty and expert craftsmanship. Bringing to life the essence of nature through its low and tight pile

CURRENT COLLECTION



FRIAR



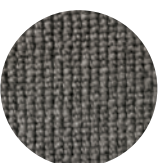
HYDE



LANARK



PURCELL



WARNER

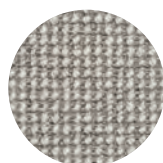


ILLOURA LANDORE
Colour Featured: Kobe

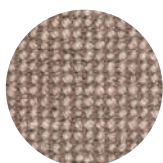
LANDORE

Landore is a gorgeous loop pile carpet with a tailored appearance that's quite rustic in nature. It offers everything you'd want from a residential carpet - being durable, family-friendly and easy care. Made with 100% New Zealand wool.

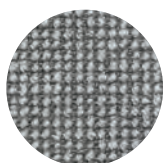
CURRENT COLLECTION



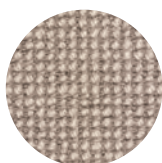
BENNING



BREA



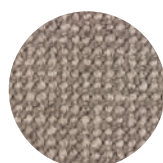
CLEVELAND



COBURG



DORANA



KOBE



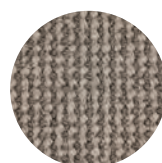
LUMEN



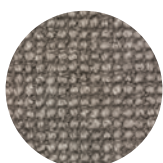
MARALA



RYDALE



SABLET



VINE



WESTON

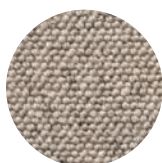


ILLOURA LEDURA
Colour Featured: Lombard

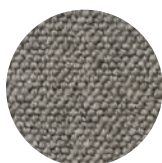
LEDURA

Ledura is a family-friendly and hard-wearing loop pile wool carpet. There's no rustic here, just a tailored heather loop pile that looks sharp on the floor and will suit everything from a villa to an apartment. The honeycomb patterning gives a similar look to sisal. Made with 100% New Zealand wool.

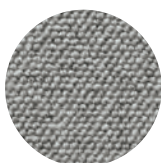
CURRENT COLLECTION



ASHBY



BAILEY



BURNSIDE



DELMAS



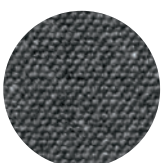
FOWLER



HARWIN



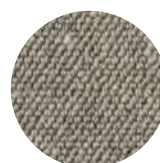
LESTER



LOMBARD



PHELAN



SOLANO

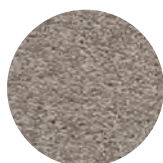


ILLOURA MAKLEY
Colour Featured: Esmond

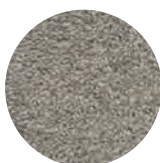
MAKLEY

A cut pile carpet of serene appearance which will beautify any home interior. Makley is a stylish yet durable option for any home. Made with 100% New Zealand wool.

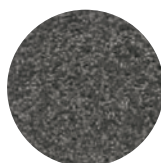
CURRENT COLLECTION



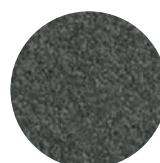
BELLATA



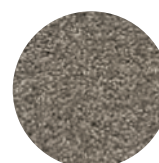
ESMOND



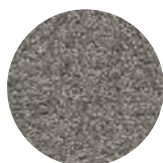
FALCON



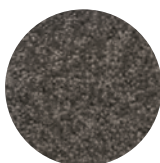
FROSTLINE



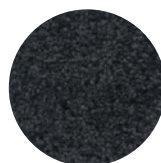
HAZELMERE



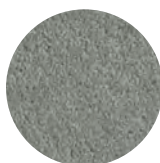
LANENA



MATONG



NORBURY



STEELITE

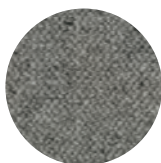


ILLOURA TONKAWA
Colour Featured: Edson

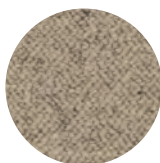
TONKAWA

Tonkawa is a wool loop pile carpet that creatively uses colourful wool flecks blended into natural fibres to create a practical and hard-wearing solution for your floor.

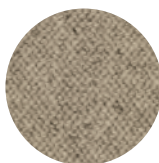
CURRENT COLLECTION



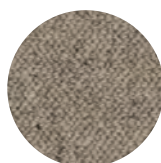
EDSON



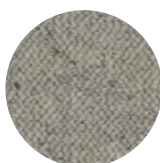
KEDRON



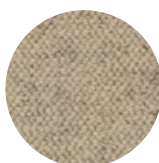
LOGAN



OTTO



REVELL



SHIELD





REWARD YOUR YOURSELF WITH THE UNMATCHED LUXURY OF TEMUKA WOOL CARPET

Temuka brings the natural warmth, luxury and strength of wool carpet into your home.

Due to its natural wool fibres and fashionable designs, Temuka wool carpet will allow you to create the perfect ambiance for your home.

KEY FEATURES



Exclusive to
Choices
Flooring



Allergy
Friendly



Anti Slip



Durable



Easy
Cleaning



Family
Friendly



Hard
Wearing



Low
Maintenance



Natural
Fibre



Quiet
Underfoot



Sound
Absorption



Stain
Resistance

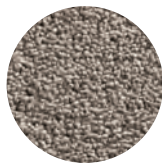


TEMUKA AIREDALE
Colour Featured: Norwood

AIREDALE

A carpet of understated elegance, The textured twist of this heavy-weight wool twist subtly plays with light to create a calm lustre that will keep looking good for years to come. Five stand-out and durable colours make up this selection of twist pile wool carpets.

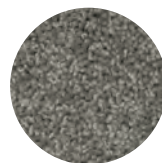
CURRENT COLLECTION



BEALEY



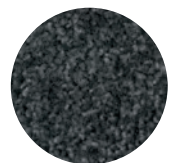
HARPER



LOGAN



MORAY



NORWOOD

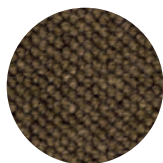


TEMUKA ARDENA
Colour Featured: Bramerton

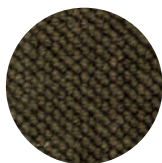
ARDENA

Ardena a smart level loop heathered surface that is pleasing to the eye and toe. Made from 100% New Zealand wool, Ardena offers a rich warm colour pallet that will warm your floor.

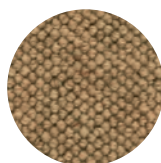
CURRENT COLLECTION



ALPHA BURN



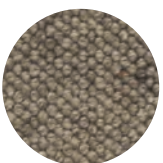
BRAMERTON



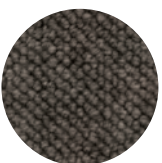
DILSTON



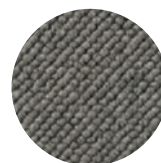
FLOCKHART



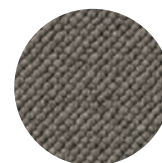
LAKE EDGE



SEVEN OAKS



TOTARA HILL



VALLEY VIEW

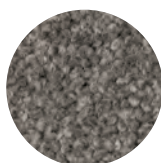


TEMUKA BARMERA
Colour Featured: Caddy

BARMERA

Classically styled and superior performing twist.

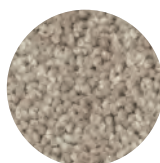
CURRENT COLLECTION



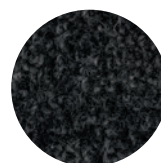
ALENZO



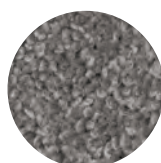
CADDY



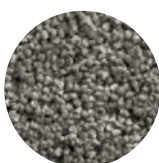
CORTEZ



HIRSCH



MAINER



MORGAN



SIMS

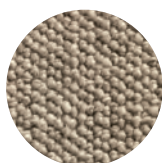


TEMUKA DARROCH
Colour Featured: Nairn

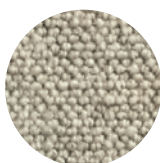
DARROCH

Super smooth and structured loop pile. The Darroch range has smooth natural colours. An easy choice if you want a calm neutral base to freshen up the appearance of your home. Also, because of the super chunky rustic loop pile design, it will keep your feet warm in winter and noticeably reduce noise.

CURRENT COLLECTION



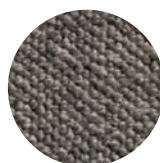
ATWELL



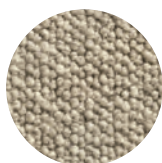
COLO



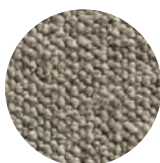
CRANDON



HENVILLE



KYBRA



NAIRN

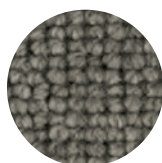


TEMUKA GLEN VALLEY
Colour Featured:
Mountain Peak

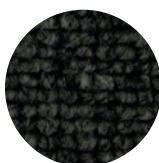
GLEN VALLEY

Audacious bold loops characterise the Glen Valley range and offers many earthy colours that will give any room a wonderfully natural look.

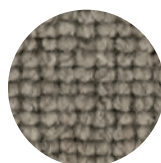
CURRENT COLLECTION



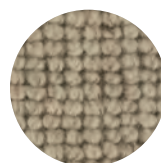
BEDROCK



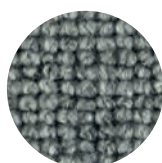
CHARRED
WOOD



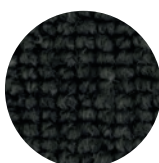
DESERT SAND



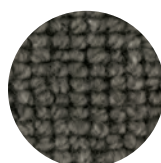
GLACIAL MIST



MOUNTAIN
PEAK



OBSIDIAN



RIVERBANK

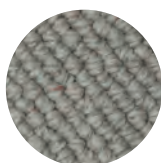


TEMUKA MATHESON
Colour Featured: Savoy

MATHESON

Matheson is charming, luxuriously comfortable yet casual and inviting. This is a carpet for people who love the planet and love their family. Each colour is crafted with multiple coloured fibres into a heathered blend and complimented with a stipple effect yarn.

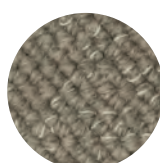
CURRENT COLLECTION



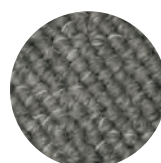
ACORN



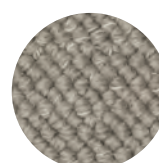
BREEN



GRACE



JERSEY



SAVOY

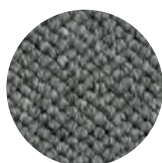


TEMUKA NOBBY
Colour Featured: Whitepepper

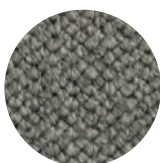
NOBBY

The ultimate wool carpet, Nobby is anti-allergenic, fire resistant fibre and stain resistance. Premium Nobby pure wool carpet will add significant value to your home.

CURRENT COLLECTION



ANISEED



CHIA



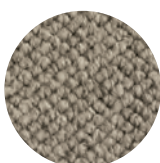
ELDERFLOWER



FENNEL



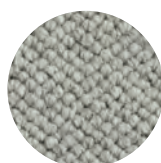
OAT



PEPITA



SESAME



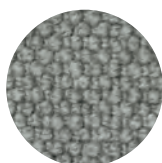
WHITEPEPPER



TEMUKA POYNTON
Colour Featured: Manning

POYNTON

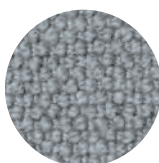
The textured loop pile in these carpets provide luxurious depth. Your toes will sink into the woolly luxury and you will smile knowing you have invested wisely in your family's wellbeing and helped nature at the same time.



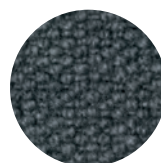
ANTRIM



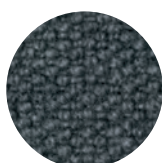
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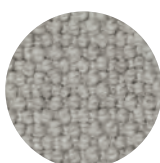
COLLIE



GABLE



KELLOW



MANNING



STRAND

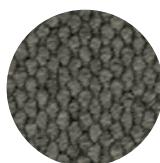


TEMUKA SENTRY RIDGE
Colour Featured: Smokey Taupe

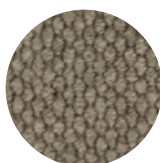
SENTRY RIDGE

Made from a natural fibre, Sentry Ridge brings the perfect balance of warmth and comfort to any home. The range consists of rustic and on-trend colours.

CURRENT COLLECTION



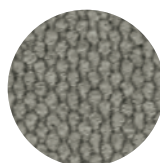
ASH GREY



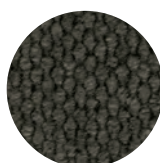
BATTEMENTS



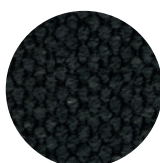
CRYSTALLINE



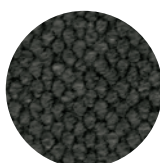
GUNPOWDER



MORNING
FOG



NOIR



SMOKEY
TAUPE

TEMUKA SENTRY RIDGE
Colour Featured: Crystalline



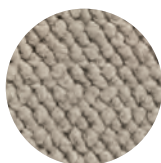


TEMUKA TOTERA
Colour Featured: Hickory

TOTERA

If you are seeking a carpet that represents quality and luxury,
look no further than Toter.

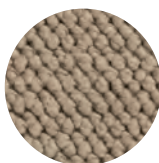
CURRENT COLLECTION



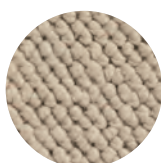
HICKORY



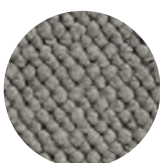
SYRUP



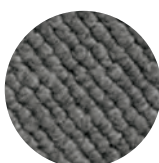
TAWNY



TORTILLA



VALLEY



WICKHAM

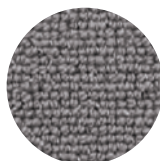


TEMUKA WENTWORTH PLACE
Colour Featured: Iris

WENTWORTH PLACE

Crafted from 100% New Zealand wool, Wentworth Place provides the hard-wearing durability that comes hand in hand with resilient wool fibre, while presenting a diverse colour palette in a beautifully structured loop - the perfect balance between aesthetics and practical comfort.

CURRENT COLLECTION



CLOVE

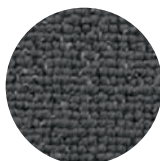
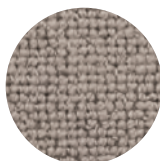
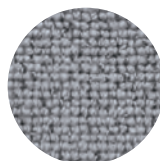


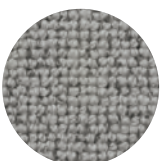
FIG TREE



GARDEN RESERVE



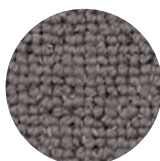
HARBOUR
STEPS



HAYMARKET



IRIS



PARKLANDS





IT'S HEAVENLY TO SINK YOUR FEET INTO LUXURIOUS WINDSOR WOOL CARPET

Keeping you cool in summer and warm in winter, Windsor Wool carpet provides the perfect foundation for your home all year round while providing superior performance over many years as it offers unique resilience and long lasting durability.

The Windsor Wool carpet range has a stunning neutral colour palette to choose from and is available in a range of styles to suit the most contemporary home to something more traditional.

KEY FEATURES



Exclusive to
Choices
Flooring



Allergy
Friendly



Anti Slip



Durable



Easy
Cleaning



Eco Friendly



Family
Friendly



Hard
Wearing



Low
Maintenance



Natural
Fibre



Quiet
Underfoot



Sound
Absorption



Stain
Resistance

WINDSOR WOOL HARTSVILLE
Colour Featured: Sweet Melon

*Key features are a summary of all Windsor Wool brands, however not all features apply to all brands.



WINDSOR WOOL ALSOPS ROAD
Colour Featured: Vescar

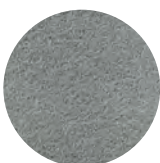
ALSOPS ROAD

Alsops Road combines natural comfort with everyday durability. Wool blend fibres create a stylish finish that resists wear and crushing, making it ideal for high-use areas. Soft underfoot, easy to maintain, and naturally insulating, it delivers lasting performance with a touch of luxury.

CURRENT COLLECTION



ALBERLIN



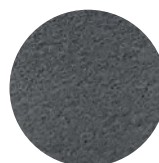
DELSARA



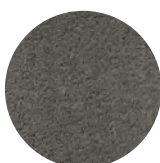
ELSTONE



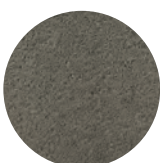
GRAVINE



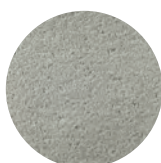
JUNWYCH



KENSVALE



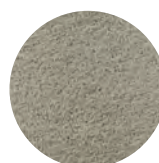
QUESSIRA



SOLTRA



TALVIRE



VESCAR

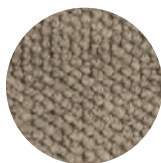


WINDSOR WOOL BROOKSIDE
Colour Featured: Winter Lake

BROOKSIDE

Brookside showcases a phenomenal textured loop style in a range of nature inspired colours that exude classic sophistication. This range is also designed to withstand the demands of an active home, coming with incredible durability and resistance to stains.

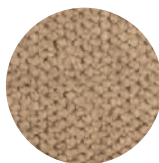
CURRENT COLLECTION



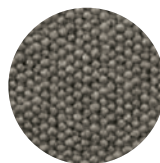
BRIDGE
WATER



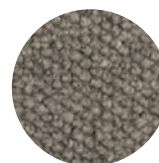
CLAYRA



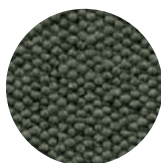
LAMBSKIN



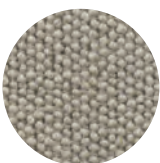
PALLOR



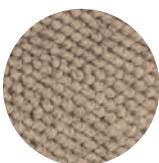
SEQUOIA



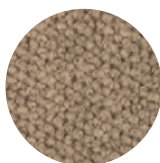
TARRIN



WHEATLLE



WINTER LAKE



YARRA



WINDSOR WOOL
CLEARBURN
Colour Featured:
Calada

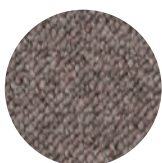
CLEARBURN

Designed to elevate your home with unmatched comfort and durability. With a minimal Berber look, offering a subtle yet sophisticated texture that enhances any room's aesthetic.

CURRENT COLLECTION



ALISO



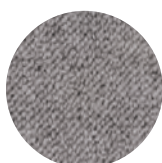
CALADA



ELDRED



JUPITER



PADREY



TOCINO



WALT



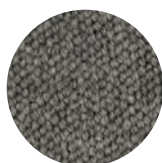
WINDSOR WOOL
GLEN WILLS
Colour Featured:
Cool Bone

Swatch colour and room image can differ due to light conditions. Refer to page 2.

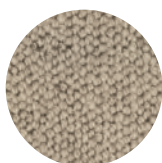
GLEN WILLS

Glen Wills is an elegant wool loop pile with an on-trend palette that will complement any décor. This carpet is made from pure wool fibres, thereby providing you superior comfort and luxury underfoot.

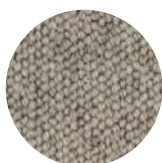
CURRENT COLLECTION



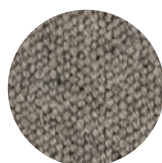
CAPRI



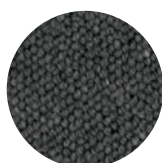
CASHEW NUT



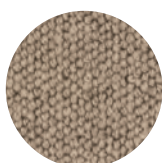
COOL BONE



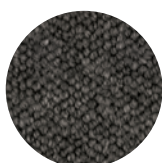
PALLADIUM



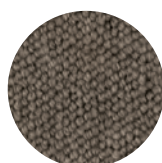
PLUNGE



RATTAN



TOMBSTONE

WARM
NUTMEG

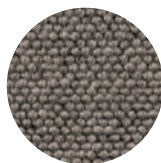


WINDSOR WOOL
HARTSVILLE
Colour Featured:
Sweet Melon

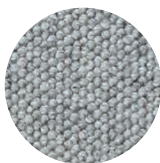
HARTSVILLE

Made from 100% wool, Hartsville is a beautifully crafted loop pile range that offers the best features of durability & stain resistance among a curated colour palette that ranges from neutral tones to deep greys and charcoals.

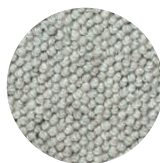
CURRENT COLLECTION



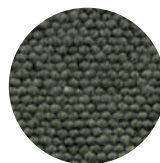
HARKEN



ICED SLATE



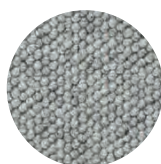
PEARLY VEIL



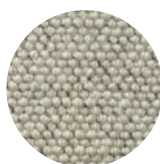
SAGEON



SWEET MELON



WHIRLPOOL



WHISPEN



WOLF GRAY



ZYLEN

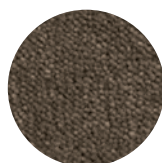


WINDSOR WOOL MAZARI
Colour Featured: Stratus

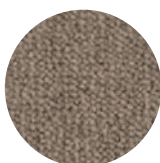
MAZARI

Bring your vision to life with Mazari. This luxurious plush pile carpet will instantly transform your space with its bold colour palette.

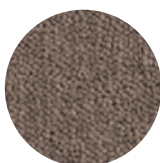
CURRENT COLLECTION



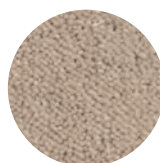
ARMADILLO



HAZEL



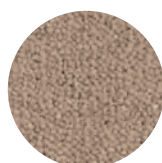
MALT



NAVAJO



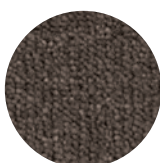
OLD
MONTEREY



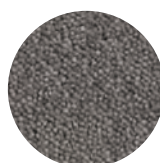
PALM
SPRINGS



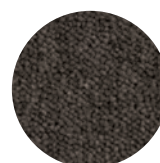
ROCKET



SPICE



STRATUS



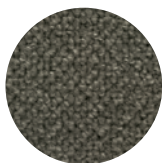
TOTEM



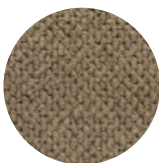
WINDSOR WOOL
MELVILLE ISLAND
Colour Featured:
Aspen Grey

MELVILLE ISLAND

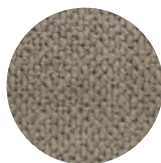
Made from hard-wearing woollen fibres, Melville Island is an incredibly innovative textured loop pile carpet that is designed to complement any interior space with its versatile design and modern colour palette.



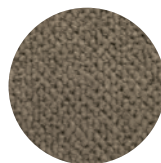
ASPEN GREY



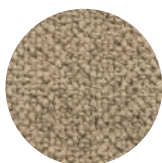
LINEN GAUZE



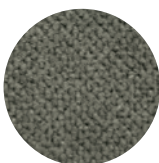
MOONSTONE



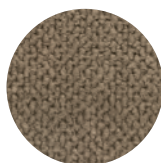
ORCHARD



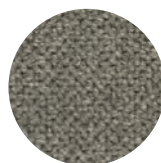
ROASTED
PECAN



SMOKE
CLOUD



VANILLA BEAN



ZINC MARLE

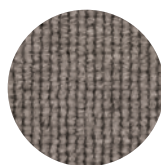


WINDSOR WOOL PARAISO
Colour Featured: Utopia

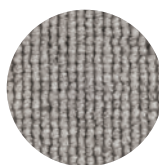
PARAISO

Made from premium pure wool yarn, the Paraiso range displays a natural elegance, adding beauty and luxury to any modern or classic interior. Its non-directional geometric pattern is designed to effortlessly accompany modern furnishings, creating a harmonious and balanced environment.

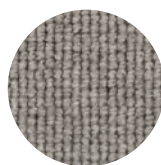
CURRENT COLLECTION



ARCADIA



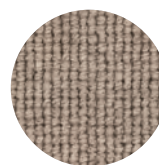
BLISS



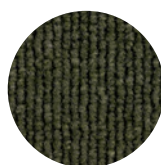
ELYSIUM



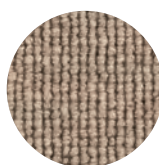
LUMINA



OPULENCE



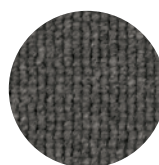
RADIANCE



REVERIE



UTOPIA



VELVET



WINDSOR WOOL RAPAKI
Colour Featured: Farrer

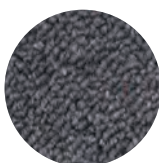
RAPAKI

Rapaki, designed to enhance your home with style and durability. With its distinctive Berber-inspired look, adding character to any room.

CURRENT COLLECTION



ALBION



CAGNEY



EAGAR



FARRER



LOFTUS

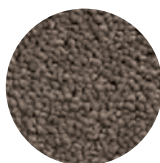


WINDSOR WOOL RISTOW
Colour Featured: Valencia

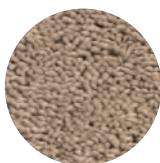
RISTOW

Ristow is a hardwearing wool blend twist carpet that is easy to care for and makes your home warm in winter and cool in summer.

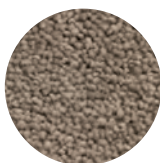
CURRENT COLLECTION



ABSTRACT



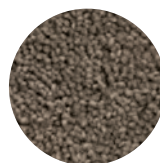
BRANDIS



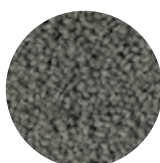
MERCURY



MODERN



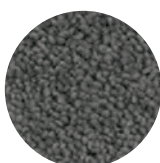
PARADOX



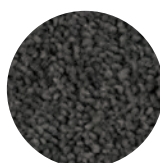
PLATINUM



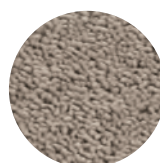
SEQUENCE



SILVER PATINA



UMBER



VALENCIA

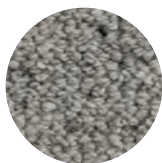


WINDSOR WOOL WILLOWSTONE
Colour Featured: Alessi

WILLOWSTONE

Willowstone is a pure wool carpet with classic berber styling. The colour palette allows you to create a warm rustic feel for your home.

CURRENT COLLECTION



ALESSI



CHRISTIANNE



EVERLEY



LIANA



MADDISON



ROSELLA



VALENCIA

IF YOUR TEMUKA OR WINDSOR WOOL CARPET FAILS TO PERFORM...

Your selected TEMUKA or WINDSOR WOOL carpet is covered by one or more warranties as stated in the warranty information. For more information on the applicable warranties or guarantees on your selected carpet, please check with your local Choices Flooring consultant, or for more information visit the warranty section of the product on www.choicesflooring.com



VIEW WARRANTY
BROCHURE ONLINE

*Warranties and guarantees are provided by the manufacturer and are in addition to other rights and remedies of the consumer under a law in relation to the goods. You are entitled to a replacement or refund for a major failure and compensation for any other reasonably foreseeable loss or damage. You're also entitled to have the goods repaired or replaced if goods fail to be acceptable quality and the failure does not amount to a major failure. Actual colour samples shown in this brochure may vary due to the printing process. View a true representation of the range at your local Choices Flooring store. All information is correct at the time of printing (August 2026).

PILE REVERSAL / WATERMARKING

Watermarking, shading, pooling and pile reversal all refer to various types of pile distortion. If you are considering a carpet for your home, please be aware that shade variations may occur. Caused by relatively slight changes in pile from foot traffic, vacuuming, general use and the sides of fibers reflect more light than their tips, pile laying away from the observer appears lighter, while pile laying toward the observer appears darker. Areas that appear dark when viewed from one direction appear light when viewed from the opposite direction, and vice versa. These changes in pile lay are temporary and usually can be removed easily by vacuuming or brushing the pile.



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